

Possible Additions to Consumer Interests Workgroup Workplan – for Discussion

In Support of Charge 1: Identify outcomes/options that meet consumer expectations/prepare consumers to manage their own care and advocate for themselves.

1. Discussion of the pros, cons, and message of an education campaign aimed at increasing consumer understanding and acceptance of electronic health records and health information exchange.
2. Examination of the pros and cons of Personal Health Records (PHRs) and discussion of whether to formally encourage their use.
3. Examination of the pros and cons of electronic patient-provider communication and discussion of whether to make this a priority in health information exchange efforts.

In Support of Multiple Charges

4. Revisit existing recommendations (i.e., Markle principles) to increase their level of specificity.
5. Discussion of whether the Consumer Interests workgroup should make a recommendation regarding any potential consumer-borne costs of electronic health records and health information exchange (i.e., fee or premium increases).
6. Identify areas where additional research is needed to ensure consumer-friendly implementation of health information exchange in Wisconsin.